



Senate

General Assembly

File No. 346

February Session, 2024

Senate Bill No. 329

Senate, April 9, 2024

The Committee on Labor and Public Employees reported through SEN. KUSHNER of the 24th Dist., Chairperson of the Committee on the part of the Senate, that the bill ought to pass.

AN ACT CONCERNING HYBRID OR TELEWORK WORK SCHEDULES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (*Effective July 1, 2024*) Not later than October 1, 2024, the
2 Labor Commissioner, in collaboration with the Department of Energy
3 and Environmental Protection and the Department of Transportation,
4 shall develop a marketing campaign to promote the use of hybrid,
5 telework and other flexible work schedules. Such marketing campaign
6 shall include (1) monthly public service announcements posted on the
7 Labor Department's Internet web site and any social media accounts
8 and made on radio station and television broadcasting in the state
9 promoting the use of hybrid, telework and other flexible work
10 schedules, and (2) explain the impact such flexible work schedules have
11 on (A) emissions, (B) wear and tear on the roads in the state, (C) fossil
12 fuel consumption, and (D) traffic congestion.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2024</i>	New section
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LAB *Joint Favorable*

The following Fiscal Impact Statement and Bill Analysis are prepared for the benefit of the members of the General Assembly, solely for purposes of information, summarization and explanation and do not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 25 \$	FY 26 \$
Labor Dept.	GF - Cost	950,000	1 million

Note: GF=General Fund

Municipal Impact: None

Explanation

The bill requires the Labor Commissioner, in collaboration with the Department of Energy and Environmental Protection and the Department of Transportation, to develop a marketing campaign to promote the use of hybrid, telework and other flexible work schedules. This results in a cost to the Department of Labor (DOL) of \$950,000 in FY 25 (partial year cost) and \$1 million in FY 26.

As the marketing campaign must include monthly public service announcements on radio stations and television broadcasting, it results in a one-time cost for the production of said announcement of approximately \$200,000 in FY 25 only, and a cost of \$750,000 in FY 25 and \$1 million in FY 26 for radio and television airtime.

The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation, and radio and television airtime costs.



OLR Bill Analysis

SB 329

AN ACT CONCERNING HYBRID OR TELEWORK WORK SCHEDULES.

SUMMARY

The Office of Legislative Research does not analyze Special Acts.

COMMITTEE ACTION

Labor and Public Employees Committee

Joint Favorable

Yea 8 Nay 4 (03/21/2024)