

OFFICE OF FISCAL ANALYSIS

Legislative Office Building, Room 5200

Hartford, CT 06106 ◊ (860) 240-0200

<http://www.cga.ct.gov/ofa>

SB-835

AN ACT CONCERNING DECEPTIVE ADVERTISING PRACTICES
OF LIMITED SERVICES PREGNANCY CENTERS.

AMENDMENT

LCO No.: 8865

File Copy No.: 38

House Calendar No.: 453

Senate Calendar No.: 61

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 22 \$	FY 23 \$
Attorney General	GF - Potential Revenue Gain	Up to 5,000	Up to 5,000

Note: GF=General Fund

Municipal Impact: None

Explanation

The amendment replaces the underlying bill and its associated fiscal impact.

Instead, the amendment prohibits deceptive advertising by pregnancy centers under certain conditions. It requires the attorney general to notify the center and allow them to comply within a specified time period. However, if the center does not rectify the violation the state can collect civil penalties and reasonable attorney's fees.

The amendment could result in a revenue gain to the state, estimated to be up to \$5,000 annually based on the number of violations that occur.

Primary Analyst: MR
Contributing Analyst(s):

5/19/21
0

The preceding Fiscal Impact statement is prepared for the benefit of the members of the General Assembly, solely for the purposes of information, summarization and explanation and does not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.