

OFFICE OF FISCAL ANALYSIS

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SB-835

AN ACT CONCERNING DECEPTIVE ADVERTISING PRACTICES
OF LIMITED SERVICES PREGNANCY CENTERS.

AMENDMENT

LCO No.: 8864

File Copy No.: 38

House Calendar No.: 453

Senate Calendar No.: 61

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 22 \$	FY 23 \$
Attorney General	GF - Potential Revenue Gain	Up to 5,000	Up to 5,000

Note: GF=General Fund

Municipal Impact: None

Explanation

The amendment replaces the underlying bill and its associated fiscal impact.

Instead, it prohibits deceptive advertising by pregnancy centers under certain conditions. It requires the attorney general to notify the center and allow them to comply within a specified time period. However, if the center does not rectify the violation the state can collect civil penalties and reasonable attorney's fees.

The amendment could result in a revenue gain to the state, estimated to be up to \$50,000 annually based on the number of violations that occur.

Primary Analyst: MR
Contributing Analyst(s):

5/19/21
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